

# Privacy Policy

Last updated: April 07, 2025

This Privacy Policy describes our policies and procedures on the collection, use, and disclosure of your information when you use the Service and tells you about your privacy rights and how the law protects you.

Your data is crucial for us to provide and enhance the Service. By using the Service, you are acknowledging and agreeing to the collection and use of your information as outlined in this Privacy Policy. This Privacy Policy has been crafted with the assistance of the [Privacy Policy Generator](#), ensuring that your consent and understanding are at the forefront of our data practices.

## Interpretation and Definitions

### Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or plural.

### Definitions

For this Privacy Policy:

**Accounts** means a unique account created for you to access our Service or parts of our Service.

**Affiliate** means an entity that controls, is controlled by, or is under common control with a party, where "control" means ownership of 50% or more of the shares, equity interest, or other securities entitled to vote for the election of directors or other managing authorities.

**Company** (referred to as either "the Company", "We", "Us," or "Our" in this Agreement) refers to House Of Lonewolf LLC, 4801 Glenwood Avenue.

**Cookies** are small files placed on your computer, mobile device, or any other device by a website, containing details of your browsing history among their many uses.

**Country** refers to: North Carolina, United States.

**Device** means any device that can access the Service, such as a computer, a cellphone, or a digital tablet.

**Personal Data** is any information that relates to an identified or identifiable individual.

**Service** refers to the Website.

**Service Provider** refers to any natural or legal person who processes the data on behalf of the Company. These entities are carefully selected and are bound by strict data processing agreements to ensure the highest level of security for your data. They are third-party companies or individuals employed by the Company to facilitate the Service, to provide the Service on behalf of the Company, to perform services related to the Service, or to assist the Company in analyzing how the Service is used.

**Usage Data** refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

**Website** refers to House Of Lonewolf, accessible from <http://www.houseoflonewolf.com>.

**You** mean the individual accessing or using the Service, or the Company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

## Collecting and Using Your Data

### Types of Data Collected

## Personal Data

While using Our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. This information is collected for the purpose of providing and improving our Service, including but not limited to, monitoring the usage of our Service. Personally identifiable information may include but is not limited to Email address.

First name and last name

Phone number

Usage Data

Usage Data

Usage Data is collected automatically when using the Service.

Usage Data may include information such as Your Device's Internet Protocol address (e.g., IP address), browser type, browser version, the pages of our Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers, and other diagnostic data.

When You access the Service by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

We may also collect information that your browser sends whenever you visit our Service or when you access the Service by or through a mobile device. ***Tracking Technologies and Cookies***

We use Cookies and similar tracking technologies to track the activity on Our Service and store certain information. Tracking technologies used include beacons, tags, and scripts, which collect and track information to improve and analyze Our Service. The technologies we use may include:

**Cookies or Browser Cookies.** A cookie is a small file placed on Your Device. You can instruct your browser to refuse all Cookies or to indicate when a Cookie is being sent. However, if you do not accept Cookies, you may not be able to use some parts of our Service. Unless you have adjusted your browser settings to refuse Cookies, our Service may use Cookies.

**Web Beacons.** Certain sections of our Service and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of a specific section and verifying system and server integrity).

Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on your personal computer or mobile device when you go offline, while Session Cookies are deleted as soon as you close your web browser. You can learn more about cookies on [the Terms Feed website](#) article.

We use both Session and Persistent Cookies for the purposes set out below:

### **Necessary / Essential Cookies**

Type: Session Cookies

Administered by: Us

**Purpose:** These Cookies are essential to provide you with services available through the Website and to enable you to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these Cookies, the services you have requested cannot be provided. We use these Cookies solely to deliver those services to you.

## **Cookies Policy / Notice Acceptance Cookies**

Type: Persistent Cookies Administered by: Us

**Purpose:** These Cookies identify if users have accepted the use of cookies on the Website.

## **Functionality Cookies**

Type: Persistent Cookies

Administered by: Us

**Purpose:** These Cookies allow us to remember choices you make when you use the Website, such as remembering your login details or language preference. The purpose of these Cookies is to provide you with a more personal experience and to avoid you having to re-enter your preferences every time you use the Website.

For more information about the cookies we use and your choices regarding cookies, please visit our Cookies Policy or the Cookies section of our Privacy Policy.

## Use of Your Data

The Company may use Personal Data for the following purposes:

**To provide and maintain our Service**, including monitoring the usage of our Service.

**To manage Your Account:** to manage Your registration as a user of the Service. The Personal Data You provide can give You access to different functionalities of the Service that are available to You as a registered user.

**For the performance of a contract:** the development, compliance, and undertaking of the purchase contract for the products, items, or services you have purchased or of any other contract with Us through the Service.

**To contact you:** We will use email, telephone calls, SMS, or other equivalent forms of electronic communication, such as mobile application push notifications, to provide updates and inform you about functionalities, products, contracted services, and security updates, as necessary or reasonable for their implementation.

**To provide you** with news, special offers, and general information about other goods, services, and events which we offer that are similar to those that you have already purchased or enquired about, unless you have opted not to receive such information.

**To manage your requests:** We will attend to and manage your requests.

**For business transfers:** We may use Your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by Us about our Service users is among the assets transferred.

**For other purposes:** We may use your information for different purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns, and to evaluate and improve our Service, products, services, marketing, and your experience.

We may share your personal information in the following situations:

**With Service Providers:** We may share Your personal information with Service Providers to monitor and analyze the use of our Service, to contact You.

**For business transfers:** We may share or transfer Your personal information in connection with, or during negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of Our business to another company.

**With Affiliates:** We may share your information with our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include our parent company and any other subsidiaries, joint venture partners, or other companies that we control or that are under common control with Us.

**With business partners:** We may share your information with our business partners to offer you certain products, services, or promotions.

**When you** share personal information or interact with other users in public areas, such information may be viewed by all users and may be publicly distributed outside.

**With Your consent:** We may disclose Your personal information for any other purpose with Your consent.

#### Retention of Your Data

The Company will retain Your Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period, except when it is used to strengthen security or improve Our Service's functionality, or when We are legally obligated to keep it for more extended periods.

#### Transfer of Your Data

Your information, including Personal Data, is processed at the Company's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of Your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those of Your jurisdiction.

Your consent to this Privacy Policy, followed by Your submission of such information, represents Your Agreement to that transfer.

The Company will take all steps necessary to ensure that Your data is treated securely, and by this Privacy Policy, and no transfer of Your Data will take place to an organization or a

Country, unless there are adequate controls in place, including the security of your data and other personal information.

#### Delete Your Data

You have the right to delete or request that We assist in deleting the Personal Data that We have collected about You.

Our Service may give You the ability to delete certain information about You from within the Service.

You may update, amend, or delete your information at any time by signing in to Your Account, if you have one, and visiting the account settings section that allows you to manage your personal information. You may also contact us to request access to, correct, or delete any personal information that you have provided to Us.

Please note, however, that we may need to retain certain information when we have a legal obligation or lawful basis to do so.

#### Disclosure of Your Data

#### Business Transactions

If the Company is involved in a merger, acquisition, or sale assets, Your Data may be transferred. We will provide notice before Your Personal Data is transferred and becomes subject to a different Privacy Policy.

## Law enforcement

Under certain circumstances, the Company may be required to disclose Your Data if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).

## Other legal requirements

The Company may disclose Your Data in good faith belief that such action is necessary to:

Comply with a legal obligation.

Protect and defend the rights or property of the Company.

Prevent or investigate wrongdoing in connection with the Service.

Protect the personal safety of Users of the Service or the public.

Protect against legal liability.

## Security of Your Data

The security of Your Data is important to us, but please note that no method of transmission over the Internet or electronic storage is 100% secure. While we strive to use commercially acceptable means to protect Your Data, we cannot guarantee its absolute security.

## Children's Privacy

Our Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If you are a parent or guardian and you are aware that your child has provided us with Personal Data, please contact us. We may become aware that we have collected Personal Data from anyone under the age of thirteen without verification of parental consent. In that case, we take steps to remove that information from our servers.

If we need to rely on consent as a legal basis for processing your information and your country requires consent from a parent, we may require your parent's permission before we collect and use that information.

## Links to Other Websites

Our Service may contain links to other websites that we do not operate. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

## Changes to this Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will notify you via email and/or a prominent notice on our Service before the change takes effect and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

## Contact Us

If you have any questions about this Privacy Policy, you can contact us:

By visiting this page on our Website: <https://www.houseoflonewolf.com/contact>